Disclosure on discarded unsold consumer products

This disclosure is made by British American Tobacco Romania Trading SRL under Article 24 of Regulation (EU) 2024/1781 (Ecodesign for Sustainable Products Regulation).

It covers unsold consumer products discarded in the financial year 2025.

Product category (CN Code)	Product description	Number of units discarded (th sticks)	Total weight of units discarded (kg)	Packaging included in the weight of units discarded (yes/no)	Reason for discarding	Waste treatment operations					
							Destruction				
						preparing for reuse (%)	recycling (in %)	other recovery (i.e. energy recovery) (in %)	disposal (in %)	Unknown (in %)	total destruction (in %)
24022090	traditional cigarettes	11,255.89	14960	Yes	product withdrawal / platform/variant change	0	0	32.08%	0%	67.92%	100%
2404120090	heating product - consumables without tobacco (BHP)	9,145.07		Yes	product withdrawal / platform/variant change	0	0		0%		
2404919000	Modern Oral products	699.265		Yes	product withdrawal / platform/variant change	0	0		0%		
2404110010	heating product - consumables with tobacco (THP)	4,028.37		Yes	product withdrawal / platform/variant change	0	0		0%		
85434000	Heating devices (GLO)	2201.732	8706	No	end of shelf life	0	100%	0	0%	0%	0%
24041200	Vaping devices - single use	292.981	4402	No	end of shelf life	0	100%	0	0%	0%	0%

Our products are subject to strict regulatory, fiscal and product safety requirements, including excise controls and market-specific packaging and labelling rules. As a result, opportunities for donation, reuse, or redistribution are not available, and discarding is often the only legally and operationally feasible outcome.

Our approach therefore focuses on reducing the need to discard products in the first place. Measures in place include demand, inventory and supply planning, planned product transitions, monitoring of upcoming regulatory changes, and quality controls.

We continue to review our approach and assess further measures, bearing in mind legal and operational feasibilities, to reduce the need to discard unsold products.